



NEWS RELEASE

United States Department of Agriculture
National Agricultural Statistics Service
HEARTLAND REGIONAL FIELD OFFICE



FOR IMMEDIATE RELEASE

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USDA to conduct Commercial Floriculture survey

St. Louis, MO – December 2023 – Beginning in late December, the USDA’s National Agricultural Statistics Service (NASS) will conduct the 2024 Commercial Floriculture Survey (2023 production year) with approximately 117 producers throughout Missouri. Growers will be asked to provide information on production area, sales of floriculture commodities, and the number of agricultural workers on their operations.

Growers can complete the survey online at agcounts.usda.gov, by mail, or phone. If NASS does not receive a grower’s completed questionnaire by Dec. 29, a representative may reach out to arrange an interview.



“This information helps growers, buyers, government agencies, and others who can use the data to identify state and national trends, make plans, and determine the industry’s impact on farm income and the economy,” said Brad Summa, director of the NASS Heartland Region Field Office. “By participating in the survey, floriculture growers ensure that NASS can provide accurate data on

floriculture production, thereby enabling USDA and the industry to be more responsive to domestic and international markets and consumer needs.”

This floriculture survey is a census of commercial floriculture operations that annually produce and sell at least \$10,000 worth of fresh cut flowers, potted flowering plants, foliage plants, annual bedding and garden plants, herbaceous perennials, cut cultivated florist greens, propagative floriculture material and unfinished plants.

The survey includes all 50 states, with the top 28 (AL, AK, CA, CT, CO, FL, GA, HI, IL, IN, IA, MD, MA, MI, MN, NJ, NY, NC, OH, OR, PA, SC, TN, TX, UT, VA, WA, WI) published individually and the remaining states combined into an “other states” total.

In accordance with federal law, survey responses are kept confidential. Survey data will be available in aggregate form only to ensure that no individual producer or operation can be identified. NASS will publish the survey data May 16, 2024, in its Quick Stats database only at quickstats.nass.usda.gov. Find previous Floriculture Crops reports at nass.usda.gov/go/floriculture.

For assistance with the survey, or for more information, contact the NASS Heartland Regional Field Office at (800) 551-1014 or nassrfohlr@usda.gov.

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NASS is the federal statistical agency responsible for producing official data about U.S. agriculture and is committed to providing timely, accurate and useful statistics in service to U.S. agriculture.

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