CITRUS

MARCH FORECAST
MATURITY TEST RESULTS AND FRUIT SIZE



March 10, 2004

ALL ORANGES STAY AT 246.0 MILLION BOXES

The Florida forecast of all oranges for recorded utilization, released today by the National Agricultural Statistics Service (NASS), Agricultural Statistics Board, of the USDA, is continued at 246.0 million boxes. Early and midseason oranges (including Navels) decreased to 127.0 million and late type (Valencia) oranges increased to 119.0 million boxes. If realized, this forecast will be the largest on record, one percent above the previous production record of 244.0 million boxes in 1997-1998, and 21 percent above last season. In the previous 10 seasons, March forecasts of all oranges have differed from the final recorded utilization by an average of 1.5 percent, with four seasons above the final, and six below.

The weather conditions for Florida citrus in February were generally beneficial to the current crop. Temperatures have been moderately cool, with no freezes, and rainfall in most areas has been sufficient.

EARLY-MIDSEASONS REDUCED TO 127.0 MILLION BOXES

The forecast of the early and midseason oranges (including Navels) is lowered to 127.0 million boxes. Certified utilizations through March 7, as reported by the Citrus Administrative Committee, total 123.1 million boxes. An allowance for non-certified gift fruit raises the total of harvested fruit within 2.0 million boxes of this months forecast. The row count survey conducted on March 1-2 indicated that 95 percent of the rows have been harvested. Weekly harvesting is decreasing

CITRUS PRODUCTION, MARCH 1, 2004 FORECASTS BY VARIETIES AND STATES, WITH COMPARISONS

Crop and State	Pro	duction	Fore	ecast				
Crop and State	2001-02	2002-03	Feb 10, 2004	Mar 10, 2004				
	0 boxes	_						
Early, Midseason, and Navel Oranges:								
FLORIDA California Texas Arizona	128,000 32,000 1,530 270	112,000 41,000 1,350 200	128,000 39,000 1,300 220	127,000 39,000 1,300 220				
Total Above Varieties	161,800	154,550	168,520	167,520				
Valencias:				_				
FLORIDA California Texas Arizona	102,000 19,500 210 250	91,000 21,000 220 270	118,000 19,000 230 250	119,000 15,000 230 250				
Total Valencias	121,960	112,490	137,480	134,480				
All Oranges:				_				
FLORIDA California Texas Arizona	230,000 51,500 1,740 520	203,000 62,000 1,570 470	246,000 58,000 1,530 470	246,000 54,000 1,530 470				
Total All Oranges	283,760	267,040	306,000	302,000				

FORECAST DATES 2003-04 SEASON					
April 8, 2004	May 12, 2004				
June 11, 2004	July 12, 2004				

as processing plants switch to Valencia oranges.

VALENCIAS RAISED TO 119.0 MILLION BOXES

The late type (Valencia) orange forecast is increased to 119.0 million boxes. The fruit size remains above average, with fruit continuing to grow as projected. The average fruit loss from droppage on sample trees is a record low for the second consecutive month. These two factors together indicate an increase in the forecast. The row count survey, with less than four percent harvested, is not a factor in the decision to change the forecast.

SURVEY COMPONENTS USED IN THE FORECAST 1/

Туре	Bearing trees	Fruit per tree	Percent droppage	Fruit per box
	(1,000)			
Early-Mid	32,161	1,236	10.9	245
Navel	2,158	379	9.1	129
Valencia	41,572	684	11.3	197

 $^{^{1\}prime}$ November survey data is considered final for Navels, December for early-mids, and March for Valencias.

FCOJ YIELD 1.53 GALLONS PER BOX

The projection of yield of FCOJ for all oranges is unchanged at 1.53 gallons per box at 42.0 degrees Brix. There is, however, a shift in the yield by types. The early-midseason portion is now projected to yield 1.45 gallons per box, down from 1.47 last month. The Valencia portion is now projected to yield 1.62 gallons per box, up from 1.60 gallons.

The early-mid harvest is almost complete with increasing amounts of Valencias being delivered to processing plants. Results of maturity testing of Valencias remaining for harvest is reported on page 3.

GRAPEFRUIT 40.0 MILLION BOXES

The grapefruit forecast for certified utilization (including an allocation of 1.5 million boxes of gift fruit and local sales) is maintained at 40.0 million boxes, unchanged since January. The forecast consists of 16.0 million boxes of white grapefruit and 24.0 million boxes of colored grapefruit. If realized, the total grapefruit crop will be three percent more than the 38.7 million boxes harvested last season.

The primary indicator used this month is the row count survey conducted on March 1-2. **White** grapefruit had 60 percent rows harvested while **colored** grapefruit had 54 percent rows harvested. The harvest percentage for whites is much higher than recent seasons and similar to that of 1994-95 and 1995-96. The colored variety this year is near the average of the last ten years. The number of rows harvested versus the amount of fruit harvested did not suggest a change in the forecast.

Fruit size measurements obtained in February show growth consistent with the previous months, fully supporting the forecast numbers for both white and colored grapefruit. The drop rate for white grapefruit is slightly higher than expected, however, not significantly enough to make a change in the forecast. Droppage of colored grapefruit continues as expected.

CITRUS PRODUCTION, MARCH 1, 2004
FORECASTS BY VARIETIES AND STATES, WITH COMPARISONS

Crop and State	Produ	uction	Forecast			
Orop and Otate	2001-02	2002-03	Feb 10, 2004	Mar 10, 2004		
		1,	000 boxes			
Grapefruit:						
FLORIDA-AII	46,700	38,700	40,000	40,000		
White 1/	18,900	16,200	16,000	16,000		
Colored	27,800	22,500	24,000	24,000		
Texas	5,900	5,650	5,200	5,200		
Arizona	160	130	100	100		
California	5,900	5,600	5,300	5,300		
Total Grapefruit	58,660	50,080	50,600	50,600		
Lemons:						
California	18,300	24,000	23,000	23,000		
Arizona	2,800	3,000	3,200	3,200		
Total Lemons	21,100	27,000	26,200	26,200		
Limes: Florida	150	2/	2/	2/		
Temples: Florida	1,550	1,300	1,400	1,400		
Tangelos: Florida	2,150	2,350	1,300	1,000		
K-Early: Florida	30	2/	2/	2/		
Tangerines:						
FLORIDA-AII	6,600	5,500	5,900	5,900		
Early 3/	4,350	3,000	3,600	3,600		
Honey	2,250	2,500	2,300	2,300		
California 4/	2,200	2,500	2,500	2,500		
Arizona 4/	620	430	600	600		
Total Tangerines	9,420	8,430	9,000	9,000		

^{1/} Includes seedy.

4/ Includes tangelos.

Estimated utilization for all grapefruit to the first of March is 23.3 million boxes, with 7.6 million boxes of whites and 15.7 million boxes of colored varieties. Exports continue to keep many grapefruit houses running, as the domestic market lags behind in demand. Harvest of field run fruit for processing is increasing.

SURVEY COMPONENTS USED IN THE FORECAST 1/

Туре	Bearing trees	Fruit per tree	Percent droppage	Fruit per box
	(1,000)			
White Grapefruit 2/	3,333	497	11.4	91
Colored Grapefruit	5,461	503	12.4	101

^{1/} January survey data is considered final.

TANGERINES STAY AT 5.9 MILLION BOXES

The forecast of all tangerines remains unchanged at 5.9 million boxes. Harvesting of early season tangerines (Fallglo and Sunburst) is relatively complete. Final utilization of **early** tangerines at 3.6 million boxes is 600,000 boxes (20 percent) more than last season's total.

Later maturing **Honey** tangerines remain forecast at 2.3 million boxes. The row count survey showed only 39 percent of the rows harvested. In the past ten seasons, the harvest percentage on March 1 was lower only in the 1999-00 season.

The monthly size and drop surveys show sizes slightly larger than the previous ten season average and the droppage rate below average. These components fully support the current forecast level. Estimated utilization to the first of the month is over 1.3 million boxes, near the same as last season to the same date.

TEMPLES CONTINUE AT 1.4 MILLION BOXES

The forecast of Temples remains at 1.4 million boxes again this month. The monthly row count survey indicates that 54 percent of the rows have been harvested to date. Fruit sizes remain the same while drop percentages have increased only slightly. If realized, this crop will be 100,000 boxes more than last year's final production. Estimated utilization to March 1 is 850,000 boxes.

TANGELOS NOW 1.0 MILLION BOXES

The tangelo forecast is lowered to 1.0 million boxes. Harvest is complete with an estimated 975,000 boxes utilized to March 1. The combination of very low fruit per tree (making it expensive to harvest) and the lack of demand for fruit for processing cut short the harvest of the remaining crops. The row count survey indicates about 35 percent of the rows did not get harvested.

^{2/} No forecast.

^{3/ 2001-02 --} Robinson, Fallglo, Sunburst, and Dancy; 2002-03 production and 2003-04 forecast -- Fallglo and Sunburst only.

^{2/} Seedless variety only.

UNADJUSTED MATURITY TESTS: Average of regular bloom fruit from sample groves, 2002-03 and 2003-04 seasons

Fruit type (No. groves)	Y ACIO		Solids (Brix)		Ratio		Unfinished juice per box		Solids per box	
test date	2002-03	2003-04	2002-03	2003-04	2002-03	2003-04	2002-03	2003-04	2002-03	2003-04
	Perc	ent	Percent				Pounds		Pour	nds

Juice and solids per box are unadjusted and not comparable to plant test results.

ORANGES:

Late (142-149)										
Oct 1	2.05	2.01	8.69	8.92	4.32	4.48	48.92	46.28	4.25	4.13
Nov 1	1.65	1.64	9.22	9.56	5.68	5.90	52.39	51.05	4.83	4.88
Dec 1	1.43	1.40	10.05	10.39	7.14	7.53	53.23	53.44	5.35	5.55
Jan 1	1.24	1.26	10.85	11.13	8.84	8.94	54.27	53.38	5.89	5.94
Feb 1	1.20	1.18	11.48	11.87	9.69	10.12	54.54	52.01	6.26	6.18
Mar 1	1.08	1.06	12.24	12.66	11.52	12.01	53.22	52.53	6.51	6.65

NOTICE: All samples were run through an FMC 091 machine using mechanical pressure only. This machine utilizes a .040 short strainer and standard 5/8-inch orifice tube. The beam settings are also identical to past tests and nor restrictions are used.

MATURITY TEST AVERAGES BY AREAS, MARCH 1, 2004

Fruit type	Groves	Acid	Solids	Ratio	Unfinished	Solids
• •	sampled		(Brix)		juice per box	per box
	Number	Percent	Percent		Pounds	Pounds
ORANGES:						
Late						
Indian River Dist.	26	1.05	12.90	12.35	53.25	6.87
Other Areas	123	1.07	12.61	11.94	52.38	6.61

FRUIT SIZE COMPARISONS BY TYPES TO PREVIOUS SEASONS

Size frequency distributions from the February size survey are shown in the table below. The distributions are by percent of fruit falling within the size range of each 4/5-bushel container. Fruit sizes were measured on trees in sample groves during the period February 18 through 27, 2004. Comparable sizes for 2002 and 2003 are also shown. These measurements are of fruit from spring bloom and exclude summer bloom in all seasons.

FLORIDA CITRUS: Size frequency distributions from February measurements

Type of fruit and size in 4/5-bushel containers	2002	2003	2004
		- Percent -	
Valencia oranges:			
64 and larger	6.9	14.7	11.2
80	23.7	33.9	29.8
100	37.8	36.4	38.4
125	23.0	12.7	16.8
163 and smaller	8.6	2.3	3.8
White seedless grapefruit:			
32 and larger	16.2	34.9	26.7
36	18.7	24.7	21.0
40	21.9	17.6	20.3
48	20.5	11.4	13.2
56	10.9	5.2	7.1
63 and smaller	11.8	6.2	11.7
Colored seedless grapefruit:			
32 and larger	7.9	25.0	12.1
36	14.9	22.8	20.2
40	21.5	20.5	25.3
48	21.7	14.6	17.1
56	13.3	7.7	10.3
63 and smaller	20.7	9.4	15.0

The chart below compares the relationship of the February 2004 Valencia orange fruit size measurements with those taken in February 2003. The diameter measurements shown are the minimum values of each eighth inch range except for the smallest value.

CHART 1: Valencia orange size frequency by diameter from February measurements.

