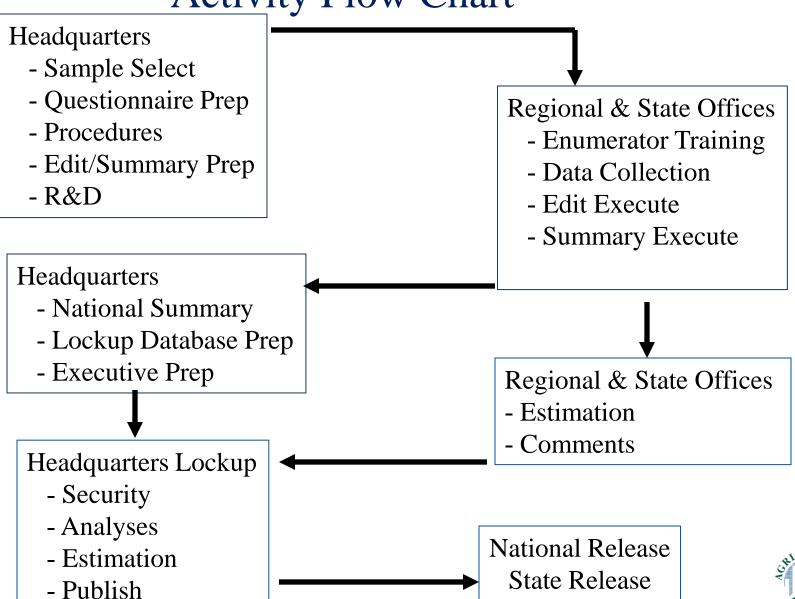
Survey Process Activity Flow Chart



Acreage Estimates June Survey Calendar

Data Collection May 29-June 14

Reference Date
 June 1

Summary & Analysis
 June 15-29

Stocks & Acreage Report June 30





June Sample Sizes

Crop Acreage and	69,475
Stocks	
Hogs	7,422
Area Segments	10,977
Interviews	39,808





June Crops List Survey Data Collection Mode (completed responses)

Mode	US
Mail	17.5
Internet	1.8
Phone	61.0
Face-to-face interview	15.9
Other	3.9





Survey Timing

- Reference Date
- Data Collection
 - Farmer Survey
 - Field Survey
- Summary/Review
- Release

August 1

July 30-August 6

July 25-August 1

August 7-11

August 12





Farmer Survey

- Random sample of farmers producing a crop scheduled for publication in the *Crop Production Report*
- Acres for Harvest?
- Expected Yield as of the first day of the month?
- Is harvest complete?





Field Surveys Objective Yield

- Random Sample of the acres in the US
- Two Random Plots per Sample
 - Random number of rows and paces
- Standard Plot Size
- Precise Counts & Measures





Objective Yield

Counts taken to estimate

- Fruit Count per Acre
- Fruit Weight per Unit
- Harvest Loss per Acre





Objective Yield

Corn OY

- rowspace
- 2 rows x 15 ft
- stalks
- ears & ear shoots
- ears with kernels
- kernel row length
- ear diameter
- ear weight

Soybean OY

- rowspace
- 2 rows x 3.5 ft
- plants
- lateral branches
- blooms, dried flowers, pods
- pods with beans
- pod weight





Number of Reports in the August Crop Report

	US	IL	IN	KS
Ag Yield	24,363	1037	619	1659
Corn OY	711	109	62	50
Soybean C	OY 684	82	57	53





Farmer Survey Collection Mode

	US	IL	IN	KS
Mail	14.2%	25.6%	30.2%	26.1%
EDR	1.4%	1.6%	1.7%	1.8%
Phone	12.9%	13.5%	7.4%	2.7%
CATI	53.7%	46.5%	53.8%	67.5%
Interview	5.7%	9.8%	4.3%	0.1%
Carryover	12.2%	3.1%	2.6%	1.9%





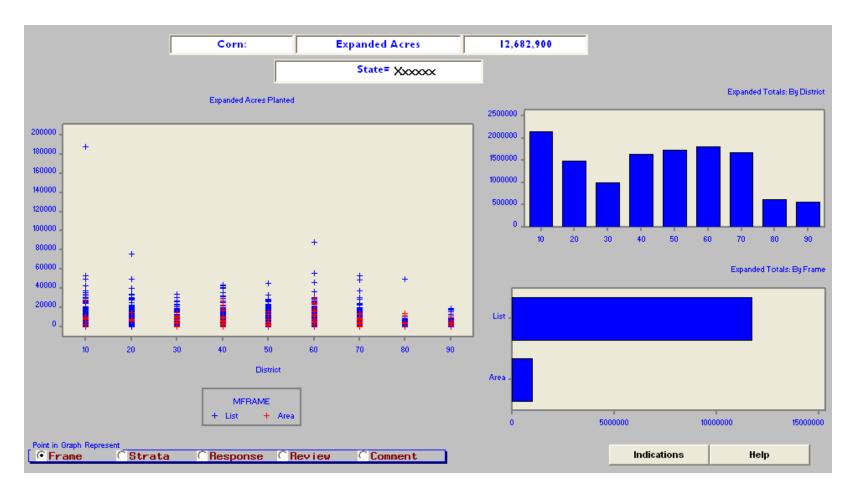
Review Process

- Field Offices
 - Review raw data
 - Analyze summary data
 - Check out outliers
 - Interpret summary results
 - Write justifications
 - Submit recommendations





Analysis Tools Review Across Reports







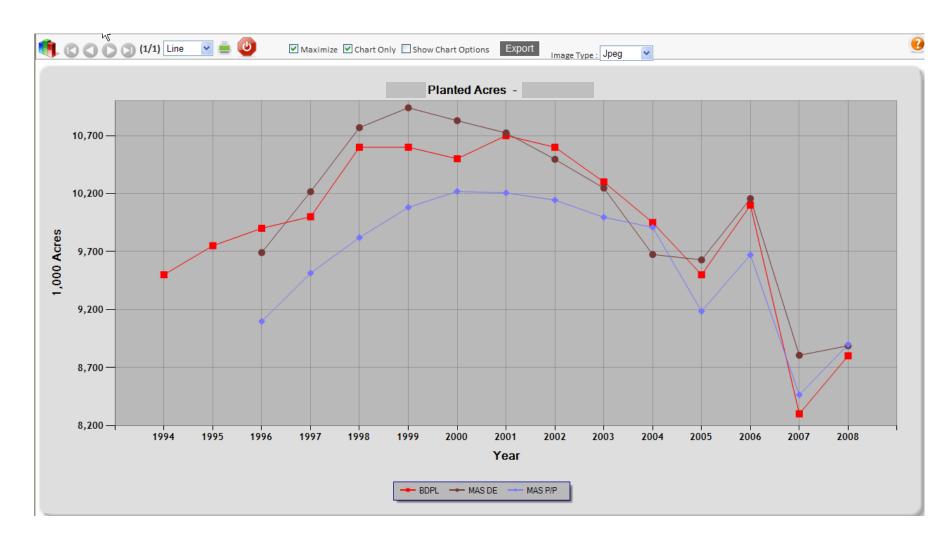
Review Process

- Headquarters Commodity Specialists
 - Prepare regional/national indications
 - Review state recommendations
 - Prepare regional/national indications
 - Prepare material for board review
 - After ASB review, sets final estimates





Review across time







Review Process

- Agricultural Statistics Board
 - Reviews regional/national data
 - Sets regional/national estimates
 - Electronic Tools with charts and data tables
 - Uses balance sheets





Publication and Dissemination

- Written text is prepared
- Estimates are released at a preannounced time
- Available in DC and Field Offices
- Internet release
- Further disseminated by newspapers, radio, etc.



